

FINAL AGENDA: IoT In Action – San Francisco, Feb 13

Tue Feb 13: 8:45-9:30am	Welcome and Executive Keynote	Rodney Clark, VP IoT Sales, Microsoft, and Nick Parker, CVP Consumer Device Sales, Microsoft
9:30-10:00am	Addressing the challenges of the IoT Security Problem: The Seven Properties of Highly Secured Devices	Galen Hunt, Managing Director, AI&R NEXt
10:00-10:30am	Better together + Azure, live demo: Video: predictive maintenance	Sam George, GM IoT R&D, Microsoft
10:30-11:00am	IOT and AI: Opening the possibilities and increasing ROI	Dr. Rashmi Misra, GM IoT Consulting, Microsoft
11:00-11:45am	IoT Business Model Transformation: Understand how IoT technology can create real economic value for your business.	Andrew Smith, Senior Director Strategy & Operations, Microsoft; Christian Morin, VP Cloud Services, Genetec
11:45-12:45pm	Lunch and Solution Showcase Networking	
12:45-1:45pm	Industry Panel and Audience Q&A	Shawn Jack, Director of Sales & Embedded Ecosystems, Advantech; Lou Lutostanski, VP IoT, Avnet; Aiden Mitchell, VP for IoT, Arrow Electronics; Sean Colby, Manager, IoT Enablement, Tech Data; Roby Moyer, VP Cloud, Mobility and IoT, Synnex & Nicole Denil, GM Aggregator Channel, Microsoft
1:45-2:30pm	Get ready to build your next POC: Watch a team transform an ordinary refrigerator into a scalable smart cooling service	Ruston Panabaker, VP IoT Solutions, Microsoft
2:30-3:00pm	Afternoon break	
3:00-3:45pm	Deep dive into Azure's PaaS and SaaS: Microsoft's two approaches to building IoT Solutions (and Q&A)	Hector Garcia Tellado, Senior Program Manager Azure IoT Solutions, and Krishna Mamidipaka, Senior Program Manager, Azure Big Data
3:45-4:30pm	Enjoy a thought provoking jaunt into the future with renowned silicon valley keynote speaker, James Whittaker	James Whittaker, Distinguished Engineer, Microsoft
4:45-7:00pm	Connect with like-minded companies who are looking for new partners to design, build, and deploy their next POC solution (Partner Matchmaking) Meet our speakers and sponsors at the Platinum Sponsor post reception	