

## Mon Feb 12:

6:00-7:30pm Platinum Sponsor pre-event reception - Meet our speakers and sponsors at the Platinum Sponsor pre-event reception

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## Tue Feb 13:

8:45-9:30am Welcome and Executive Keynote

Rodney Clark, VP IoT Sales, Microsoft, and Nick Parker, CVP Consumer Device Sales, Microsoft

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9:30-10:00am Addressing the challenges of the IoT Security Problem: The Seven Properties of Highly Secured Devices

Galen Hunt, Managing Director, AI&R NExT

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10:00-10:30am Better together + Azure, live demo: Video: predictive maintenance

Sam George, GM IoT R&D, Microsoft

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10:30-11:00am IOT and AI: Opening the possibilities and increasing ROI

Dr. Rashmi Misra, GM IoT Consulting, Microsoft

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11:00-11:45am IoT Business Model Transformation: Understand how IoT technology can create real economic value for your business.

Andrew Smith, Senior Director Strategy & Operations, Microsoft

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11:45-12:45pm

Lunch and Solution Showcase Networking

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12:45-1:45pm Industry Panel and Audience Q&A

Advantech, Arrow, Avnet, Tech Data, Synnex, and Nicole Denil, GM Aggregator Channel, Microsoft

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1:45-2:15pm Get ready to build your next POC: Watch a team transform an ordinary refrigerator into a scalable smart cooling service

Ruston Panabaker, VP IoT Solutions, Microsoft

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2:15-3:00pm

Short afternoon break

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3:00-3:45pm Deep dive into Azure's PaaS and SaaS: Microsoft's two approaches to building IoT Solutions (and Q&A)

Hector Garcia Tellado, Senior Program Manager Azure IoT Solutions, and Krishna Mamidipaka, Senior Program Manager, Azure Big Data

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3:45-4:30pm Enjoy a thought provoking jaunt into the future with renowned silicon valley keynote speaker, James Whittaker

James Whittaker, Distinguished Engineer, Microsoft

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4:30-7:00pm Connect with like-minded companies who are looking for new partners to design, build, and deploy their next POC solution (Partner Matchmaking)

Meet our speakers and sponsors at the Platinum Sponsor post reception

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