

IoT In Action – Seoul, Jan 30

10:00-10:30am	Welcome and Executive Keynote	Tom O'Reilly, GM IoT Device Experiences, Microsoft and AI Koh, Korea GM, Microsoft
10:30-11:15am	This keynote will explore the power of partnership, collaboration and effective leadership	Matt McFadyen, Peak Teams
11:15-11:45pm	IOT and AI: Opening the possibilities and increasing ROI	Dr. Rashmi Misra, GM IOT Consulting, Microsoft
11:45-12:45pm	Lunch and Solution Showcase Networking	
12:45-1:30pm	Get ready to build your next POC: Watch a team transform an ordinary refrigerator into a scalable smart cooling service	Carl Coken, GM IoT Solutions, Microsoft and Jenna Lee, Head of Asia IoT Solutions Tech Sales
1:30-2:15pm	IoT Business Model Transformation: Understand how IoT technology can create real economic value for your business	Andrew Smith, Senior Director Strategy & Operations, Microsoft and Sukhyun Yi, Executive Director, Hancom MDS Jungchul Lee, Managing Director, SGA Embedded Tony An, Regional Sales Director, Advantech
2:15-2:45pm	Solution Accelerator Program: Envision the art of the possible	Shirley Strachan, GM IoT Sales APAC, Microsoft
2:45-3:00pm	Snack and coffee break	
3:00-3:30pm	Addressing the challenges of the IoT Security Problem: The Seven Properties of Highly Secured Devices	Jenna Lee, Head of Asia IoT Solutions Tech Sales, Microsoft
3:30-4:00pm	IoT Industry Panel: As IoT becomes ubiquitous, solution aggregators need to streamline their development and deployment processes into repeatable solutions. Our panel of industry experts explain how they built and monetized repeatable, scalable IoT solutions in vertical industries and horizontal applications	Keon Lee, Cloud Solution Architect, Microsoft and Brian Yoon, Regional Director, Arrow Electronics CK Narayanan, Category Sales Manager, HPE Eui Seok Kim, Head of IoT Business Division, Penta Security Systems
4:00-5:15pm	Deep dive into Azure's PaaS and SaaS: Microsoft's two approaches to building IoT Solutions	Keon Lee, Cloud Solution Architect, Microsoft
5:15-6:00pm	Walk away knowing how to unlock the intelligent edge with Windows IoT: Making it easy to build secure, intelligent and connected devices quickly and confidently	Chang Seop Lee, Cloud Solution Architect, Microsoft
6:00-7:30pm	Connect with like-minded companies who are looking for new partners to design, build, and deploy their next POC solution (Partner Matchmaking). Meet our speakers and sponsors at the Platinum Sponsor post reception	